Document Received _____ Services Approved _____ Denied _____

DANCES WITH WAVES

Strategic communications consulting services

Potential Client Inquiry

- 1. Check services that you are interested in utilizing
 - ____ Website management
 - ____ Graphic Design
 - ____ Writing/ Editing
 - ____ Photography
 - ____ Social media posting including: Facebook, Twitter, Instagram

____ Advising (Client provides a retainer to allow for requested services on an as-needed basis)

- 2. List your company name, slogan (if you have one) and type of business.
- 3. List your contact information below (include email/phone/address). Specify what you what you would like to have published on your public domain with an asterisk.
- 4. Is there a particular web address or user handle that you would like to use for your account(s) or website?
- 5. [Branding your company] What is the first thing you'd like to have customers or content visitors notice about your product or company?
- 6. In a few words, what is the primary content that will be featured on your site or social media? (eg: informative text, reviews, photos, a blog, etc.)
- 7. What are your primary concerns with you or your company's online presence?